



## Is Tourism Good for Development?

### Objectives:

- To look at what impacts the development of tourism has on local people.
- To look at the difference between main stream tourism and ecotourism.
- To examine the role of tourism in the development of a country's economy.

### You will need:

- Copies of the case study: 'Eco-tourism (three copies for each group)
- Copies of the 'Is Tourism Good for Development?' worksheets (one copy for each group)
- A3 size paper for each group of students
- Pencils and coloured pens

**Time:** 45-60 minutes

### Instructions:

#### Part 'A'

- Divide the class into groups of 6 and give each group a copy of the case study and copies of the worksheets.
- Tell the students that they should read the case study material first.
- Tell the groups they are going to evaluate a number of activities that could be included in holidays to Africa. Go through the questions on the worksheet and ask pairs of students in each group to complete one of the worksheets.

#### Part 'B'

- After the groups have evaluated their holiday activities ask them to decide, as a group, what kind of tourist development they would recommend, and what type of activities would they offer to tourists.
- Ask the groups to draw an annotated plan of their development on the A3 paper.
- Points for the groups to remember:
  - Their development needs to earn money for the country.
  - The right kind of development will help to alleviate poverty if local people are involved in it.
  - Their developments must minimise damage to the environment.
- Ask each group in turn to describe their tourist development to the rest of the class.

### Discussion:

- Where will the money (investment) come from to initiate this development?
- Do the students think that a country should borrow from an international development organisation such as the World Bank or allow multinationals, involved in tourism, to build the tourist development?



## Is Tourism Good for Development?

Tourist Activities	Jeep Safaris to see the wildlife in the Safari Park	Ballooning trips over the Safari Park	Trekking / camping in the Safari Park	'The Cultural Experience' local village tours
How attractive is this activity to tourists- would it attract huge numbers or not?				
Would it be an expensive activity to take part in – would it generate a lot of money for the country?				
Would it create employment and generate money for the local economy?				
How much investment would be needed to set this activity up – e.g. roads, water, electricity, construction, training?				
What would be the impact of the activity on the environment?				

## Is Tourism Good for Development?

<b>Tourist Activities</b>	<b>Canoeing / camping trips down the river in the Safari Park</b>	<b>Hunting / shooting of game in the Safari Parks</b>	<b>Hang gliding off the mountains over the Safari Park</b>	<b>Hotel leisure complex - all inclusive holidays outside the Safari Park</b>
How attractive is this activity to tourists - would it attract huge numbers or not?				
Would it be an expensive activity to take part in – would it generate a lot of money for the country?				
Would it create employment and generate money for the local economy?				
How much investment would be needed to set this activity up – e.g. roads, water, electricity, construction, training?				
What would be the impact of the activity on the environment?				

## Is Tourism Good for Development?

Tourist Activities	White-water rafting down the river rapids in the Safari Park	Safari lodges holidays in the middle of the Safari Park	Boat trips on the lakes / rivers in the Safari Park	Helicopter rides over the Safari Park
How attractive is this activity to tourists - would it attract huge numbers or not?				
Would it be an expensive activity to take part in – would it generate a lot of money for the country?				
Would it create employment and generate money for the local economy?				
How much investment would be needed to set this activity up – e.g. roads, water, electricity, construction, training?				
What would be the impact of the activity on the environment?				